

FALL 2017
STRATEGIES
— FOR —
SUCCESS



A PROGRAM FOR COMPANIES LOOKING TO DEVELOP

High Impact Women Leaders



THE
COMMONWEALTH
INSTITUTE
SOUTH FLORIDA



Session details

DATES

Thursday, November 2
Thursday, November 16
Thursday, November 30
Thursday, December 14

TIME

8:00am – 4:00pm

LOCATION

Miami, FL

FEE SCHEDULE

\$2,500 per participant

\$250 discount for TCI member companies,
or groups of four or more

CONTACT

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Why Strategies for Success

Many women have been promoted to management positions, some for the first time, and companies are doing everything they can to help them succeed in a leadership role. In an environment where retaining the best female talent is so important, Strategies for Success is an effective complement to internal leadership development efforts.

STRATEGIES FOR SUCCESS PARTICIPANTS WILL GAIN:

- Greater self awareness and a stronger sense of accountability
- Increased capacity to take on additional responsibility
- Knowledge of how to build networks to further business objectives
- The tools necessary to navigate complex environments
- Practical skills they can immediately put into action
- A personal action plan tied to company business objectives
- A clear understanding of how to make strategic contributions

PARTICIPATING COMPANIES HAVE INCLUDED:

Baptist Health South Florida	Frost Museum of Science	Miami Children's Museum
Barry University	JM Family Enterprises	Miami International Airport
Breakthrough Miami	Jones Lang LaSalle	Octagon Technology Staffing
Carlton Fields Jordan Burt	Kaufman Rossin	Ryder System Inc.
Celebrity Cruises	Knight Foundation	Spirit Airlines
Center for Social Change	LNR Property/Starwood	United Way of Broward County
Educate Tomorrow	Property Trust	University of Miami
	Miami-Dade County Public Schools	

Program overview

STRATEGIES FOR SUCCESS: A PROGRAM FOR HIGH POTENTIAL WOMEN

Since its inception in 1997, The Commonwealth Institute (TCI) has dedicated itself to helping professional women realize their leadership potential. We serve a diverse group of CEOs, entrepreneurs and corporate executives from companies representing a wide range of industries, both large and small. Our programs and events are varied, collaborative and unique, always focused on helping participants develop personally and professionally.

Strategies for Success is TCI's most celebrated development program for corporate women. It is designed to help corporations enhance the skills of their high potential women leaders, helping them acquire the tools they need to become successful senior executives.

PARTICIPANTS SHARE PERSPECTIVES ON INDIVIDUAL SUCCESSES

“ Strategies for Success taught me that I am a leader. I am a leader of myself first and foremost. Once my mindset changed I learned that I need to be intentional about the type of leader I wanted to be. Strategies for success demonstrated that you can continually learn and develop leadership skills in all areas of your life. ”

“ I have now put steps behind what I am doing and how I am going to go about my career. My boss has also taken a big interest in trying to help me get to the next level because of this program. ”

“ Kelly has taken on leadership of a new program and is doing a fantastic job. I believe participation in your program directly led to her improved judgment and ability to step up and lead a new team. ”



Program differentiators

STRUCTURED FOR MAXIMUM EFFECTIVENESS

Each participant attends four half-day sessions, typically over a three month period. This format minimizes disruption to companies and allows each participant to test the critical insights they have learned before returning to the next session.

ONE-ON-ONE MENTORSHIP

A personal mentor with years of executive experience is assigned to each participant. The mentor will guide them through business challenges and coach them in creating their development plan. In addition, they also gain access to TCI's network of business leaders who are among South Florida's most powerful and influential women.

REAL-TIME, REAL-WORLD SITUATIONS

Each participant spends time solving business challenges by working with peers, assessing options, weighing alternatives and agreeing upon solutions. By honing their collaborative and leadership skills, they leave the program with greater self-awareness, increased proficiency and a stronger sense of accountability.

ACTION PLAN FOR SUCCESS

Graduates of Strategies for Success will leave with an individual development plan created with their supervisor's input, directly in line with their company's business objectives.

Program schedule

DAY 1 — JUMP INTO MANAGEMENT

The first day kicks off with an interactive panel discussion featuring distinguished women executives sharing candid leadership experiences. Participants will have the chance to discuss their company's strategy and business priorities to reflect on where they sit within the bigger picture. In this session, participants develop an understanding of the impact their behaviors have on others, and begin the process of defining their personal leadership brand.

DAY 2 — BE A 21ST CENTURY LEADER: PREPARATION & ACTION

The second day focuses on four leadership fundamentals: communicating, influencing, delegating and managing up, and the practical application of these techniques in the workplace. Participants are paired with peers to practice these fundamentals in a safe, supportive environment and they leave this session with insight into how to inspire and lead others.

DAY 3 — UPGRADE YOUR STATURE, PRESENCE, & COMMAND

The third day stresses the importance of presence and effective communication as a leader. Participants find their authentic voice and are videotaped while formally communicating their company's mission and vision. Presentations are reviewed with peers to solidify areas to work into their personal development plan.

DAY 4 — RAISE YOUR EMOTIONAL INTELLIGENCE

The last day exposes the participants to the concept of Emotional Intelligence and the impact it can have on their effectiveness. Participants receive and review individual EQ360 reports based on feedback compiled over the course of the program. They learn how to interpret the feedback and incorporate it into their personal development plan.

Program committee



MODERATOR-KATHLEEN T. GEIER

Kathleen is president of KTG Consulting LLC, a human resources firm specializing in executive coaching, succession planning and leadership and organization development. Geier retired as the SVP, Global Human Resources, of Goodyear Tire & Rubber Company in September 2008 with 30 years of service. She has a bachelor of Science in biology and psychology from Heidelberg University in Tiffin, Ohio and completed the Yale Executive Management Program.



SUSAN HODGKINSON

Susan is Principal of The Personal Brand Company, which she founded in 1994. She is a leadership development expert, award-winning executive coach, and professional speaker. Her expertise in personal brand management is built upon her success as a marketing and public relations professional working inside organizations in healthcare, financial services, and state government.



ALESIA LATSON

Alesia has worked with hundreds of leaders at all levels to expand their management and leadership effectiveness, by supporting them in creating work relationships and environments that enhance employee development and the achievement of business goals.

ABOUT THE COMMONWEALTH INSTITUTE

TCI helps women business leaders become and remain successful.

The Commonwealth Institute (TCI) is a non-profit organization devoted to advancing businesswomen in leadership positions in Massachusetts and Florida. We are ambitious, success-oriented women committed to growing our respective organizations and to supporting each other as we accomplish our individual goals.

Our membership includes CEOs, senior corporate executives, entrepreneurs, executive directors of nonprofits and solo professionals who are committed to building successful businesses, organizations and careers. We come from a range of industries and from a variety of backgrounds. We run large companies, we lead small companies, we manage nonprofits, we work as sole proprietors. We are a community of women offering a collaborative brain trust for fellow members and a platform for each of us to achieve our goals.

SPONSORS



For more information about sending your women leaders through this program please contact:

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