STRATEGIES FOR SUCCESS
A LEADERSHIP DEVELOPMENT PROGRAM FOR EMERGING AND HIGH POTENTIAL WOMEN

STRATEGIES FOR SUCCESS
is a four-day highly-interactive program that offers a deep dive into effective management practices. Application to real-life projects relevant to your situation will help you implement new leadership practices in a real-time manner.

Participants will have the opportunity to review their progress with a mentor and will leave the program with a personal development plan and added skills such as effective negotiation, personal branding and more. Exposure to successful female CEOs and business owners will provide attendees with connections and role models for success.

WHY SEND WOMEN LEADERS THROUGH THIS PROGRAM?
This program is ideal for women executives who need the tools and best practices necessary for effective management.

BENEFITS FOR THE PARTICIPANT:
• Achieve greater self awareness and insight on how to grow your career through the creation of a personalized development plan.
• Gain strategic insight, practical take aways and exposure to successful business leaders.
• Learn, practice and acquire skills in a safe environment.
• Partner with an experienced business mentor.
• Learn how to bring out the best in your staff to further common goals.

BENEFITS FOR THE COMPANY:
• Employee growth and retention.
• Accelerated learning.
• Alignment of personal development plan with corporate objectives.
• Opportunity for HR supervisor involvement.
• Reduce company risk associated with recent job transitions.
• Cost effective method for increasing impact.

UPCOMING PROGRAM ENROLLMENT DETAILS FALL 2020 SESSIONS

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<th>Day</th>
<th>September 29</th>
<th>Jump Into Leadership</th>
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<td>Day 2</td>
<td>October 14</td>
<td>The 21st Century Leader: Preparation and Action</td>
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<td>Day 3</td>
<td>November 11</td>
<td>Stature, Presence and Command</td>
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<td>Day 4</td>
<td>December 2</td>
<td>Emotional Intelligence</td>
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TIME 9:00am - 4:00pm  LOCATION Virtual

INVESTMENT
• $2,599 per participant (includes two years of general membership + Success Circle program)
• Custom pricing available when enrolling four or more from the same company.
INTRODUCING OUR MODERATORS-KATHLEEN T. GEIER & AMPARO BARED BRAVO

Kathleen T. Geier is president of KTG Consulting LLC, a human resources firm specializing in executive coaching, succession planning, and leadership and organization development. Geier retired as the SVP, Global Human Resources, of Goodyear Tire & Rubber Company in September 2008 with 30 years of service, where she was responsible for developing and executing a global human resources strategy and putting HR initiatives in place to drive the company’s competitiveness in the market place. She has a Bachelor of Science in biology and psychology from Heidelberg University in Tiffin, Ohio (1978) and completed the Yale Executive Management Program (1989). Geier currently serves on the board as Vice Chair for Summa Insurance Company/SummaCare Inc. She also serves on the boards of Leadership Akron, Akron Area YMCA, and Heidelberg University.

Amparo Bared Bravo is the former Vice president of Talent Management for Ryder System, Inc., a FORTUNE 500 transportation and supply chain management solutions company headquartered in Miami. Amparo is responsible for developing and implementing the company’s talent management strategy, which includes talent acquisition, performance management, succession planning, leadership development and assessment, and employee learning.

FEATURED SPEAKERS

SUSAN HODGKINSON

Susan Hodgkinson is Principal of The Personal Brand Company which she founded in 1994. She is a leadership development expert, award-winning executive coach, and professional speaker. Ms. Hodgkinson is the creator of the proprietary Leadership Brand Management and Personal Brand Management methodologies. She works with thousands of professionals in a diverse array of businesses who know they must strategically manage their own professional learning, leadership development and personal brand to succeed—for their company and themselves. Susan Hodgkinson’s work has been featured in The New York Times, The Detroit Free Press, Essence Magazine, The Boston Globe, Fox News Chronicle and other major broadcast and syndicated business media. She holds her MBA from Simmons School of Management and is on the Executive Education faculty there. She is a frequent presenter at national conferences, and has written articles for Employee Benefits News, The Merger & Acquisitions Advisor, Profiles in Diversity and Women’s Business Journal.

ALESIA LATSON

Alesia Latson is a Senior Consultant and Facilitator with The Personal Brand Company. She has been studying and practicing the art and science of leadership and organizational development for over 17 years. She has held management and organizational development roles in large financial services organizations, healthcare, and government. Ms. Latson has worked with hundreds of leaders at all levels to expand their management and leadership effectiveness, by supporting them in creating work relationships and environments that enhance employee development and the achievement of business goals. Ms. Latson received her M.A. in Training and Development from Lesley University and her B.A. in psychology from the University of Illinois. She is on the adjunct faculty of Lesley University. Ms. Latson has just published her new book “More Time for You: A Powerful System to Organize Your Work And Get Things Done”.

GISELE SIMMONS

Gisele specializes in executive coaching, leadership skills training, consultative selling and strategic meeting facilitation. She leverages over 25 years of experience in marketing and strategic planning to develop, sell and deliver communication skills programs to professionals around the world. During her tenure with Exec-Comm, she has trained approximately 10,000 business professionals in one-on-one personal development and group seminar settings. Prior to joining Exec-Comm, Gisele was an independent consultant to senior executives in food, health, beauty, spirits, government, and non-profit industries. She also held senior positions at various marketing and advertising firms, including Kraft Foods, Inc., Avon Products, Inc., The Guild Group and Grey Advertising.

For more information contact Jessica Payne at jpayne@commonwealthinstitute.org or 305-799-6547
For updates about Strategies for Success or to register today, go to TCI’s website www.commonwealthinstitute.org
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ABOUT THE COMMONWEALTH INSTITUTE

The Commonwealth Institute (TCI) is a non-profit organization devoted to advancing businesswomen in leadership positions in Massachusetts and Florida. We are a network of business and professional women in our community. We provide leadership development, high-level networking through our content rich events and programming. We are ambitious, success-oriented women committed to growing our respective organizations and to supporting each other as we accomplish our individual goals.