The 15th Annual Top Women Awards Luncheon

Honoring the Top Women-Led Businesses in Florida
Thursday, May 07, 2020

A Collaborative Project between
The Commonwealth Institute
Research Partner Kaufman Rossin
About The Event

A list of the Top 50 Women-Led Companies, Top 10 Startups, and Top 10 Non-Profit Organizations will be published in May 2020. The list will be accompanied by profiles of some of the respondents and an analysis of what it takes for a woman to make it to the top.

Join us for an exciting afternoon of networking, awards, recognition and an extraordinary panel of women from our lists sharing their thoughts as we honor Florida’s Finest Women-Led Companies.

DATE: Thursday, May 07, 2020
PLACE: Jungle Island
1111 Parrot Jungle Trail
Miami, FL 33132
TIME: Silent Auction & Networking 11:30 am - 12:30 pm
Luncheon & Program 12:30 pm - 2:00 pm
CONTACT: Jessica Payne
Marketing & Membership Manager
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Laurie Kaye Davis
Executive Director, South Florida
LKDavis@commonwealthinstitute.org

Since the dawn of human kind, the business landscape was a man’s world. Times are changing! Today, the purchasing power of women in the U.S. ranges from $5 trillion to $15 trillion annually. In family purchases that involve two adults (a woman and a man), women make:

- 94% of the purchase decisions on home furnishings
- 92% of the purchase decisions on family vacations
- 91% of the purchase decisions on home purchases
- 90% of the purchase decisions of healthcare
- 65% of the purchase decisions on family cars
- 61% of the purchase decisions on consumer electronics
WOMEN CONTROL OVER $20 TRILLION IN WORLDWIDE SPENDING, AND THAT FIGURE COULD CLIMB AS HIGH AS $28 TRILLION IN THE NEXT FIVE YEARS.
Sponsorship Acknowledgment

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☐ I have selected our sponsorship choice on the previous page.

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Thank You!

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