



Introducing a 2nd Commonwealth Forum for Nonprofit Executive Directors, Presidents and CEOs



- *Who do you talk to when you want to test a new marketing idea?*
- *What are the benefits and risks of setting up strategic partnerships?*
- *How do you create a strong value proposition?*
- *How do you make the most of your network and Board?*
- *How can you leverage new online technology and social networking tools?*
- *How can you diversify your earned and contributed revenue sources?*
- *How do you deal with resistance to change?*

The new **Commonwealth Forum for Nonprofit Executive Directors, Presidents and CEOs** will give you a chance to discuss these topics and more as you exchange leadership strategies and address challenging issues that face your organizations.

The Nonprofit Forum will give 10-12 women a chance to increase the effectiveness of their organizations by exploring new ideas and addressing issues that other Executive Directors, Presidents or CEOs may already have faced. Participants will include other Leaders from Non-profits in the \$1M-\$10M revenue range who have a passion for personal, professional and organizational growth. Applicants will be required to have a phone conversation or personal meeting with The Commonwealth Institute's Executive Director and the Forum Leader prior to gaining acceptance into the group.

Topics to be explored include: Improving operational excellence, maintaining the organization's financial health in a difficult economy, getting the most from strategic planning, recruiting and motivating the right board for your organization, establishing ambitious and achievable financial and programmatic benchmarks, time management, fundraising issues and more.

Requirements:

- Executive Director, President or CEO of Nonprofit Organization
- At least three years in operation
- A minimum one-year commitment to participate in the Forum (Forum is ongoing)
- A passion for growth and learning

Forum for Non-Profit Executive Directors, Presidents and CEOs- \$1,750/year

- Meets every month for Forum session from 8:30am-12pm *(payable quarterly)*
- Valuable access to resources and connections
- Confidential forum of peers (Your personal Advisory Board)
- A safe, interactive environment to discuss critical issues and gain support in your decision-making



As a Forum Member you will join over 250 other TCI Members and receive these additional member benefits:

- Complimentary invitations to most TCI's annual programs, including:
 - Million \$ Circle programs and roundtables
 - Midsummer Networking Event
 - The Commonwealth Conference
 - Top 100 Women-Led Businesses in Massachusetts Celebration
- Discounted registration rate for Breakfast of Champions and other Signature Events
- Ongoing opportunities to market your business online and at Signature Events
- Inclusion in, and unlimited access to, our online membership directory
- Opportunity to include an article in our e-newsletter

**About Forum Leader
Deborah Slobodnik**



Deborah Lipman Slobodnik, co-founder and principal of Options for Change, is a senior organizational consultant and coach with over 25 years experience in developing leaders and building teams. This year she was nominated and selected as one of the Top 10 coaches in the Boston area through the Boston herald and womensbiz.com.

Deborah's track record includes coaching executives, building teams and boards and implementing change. She works in both the private and non-profit sectors, bringing the best practices from both to her clients. A sampling of her clients in the non-profit sector includes both large and small organizations. Among them, Harvard Medical School, Boston University/Sargent College, New England Medical Center, Neighborhood Health Plan, The Rappaport Institute and The Center for Family Connections.

Deborah is also a mentor in TCI's LEAP program.

For more information please visit www.commonwealthinstitute.org or contact Jill Luo at jluo@commonwealthinstitute.org or 617-888-6101